



December 2023

Greetings:

On December 14, 2024 Alpha Kappa Alpha Sorority, Inc. Gamma Phi Omega Chapter will host its 41st Debutante Leadership Program entitled “Pearls, Poised for Perfection.” We are excited to present our signature program at the Buffalo Niagara Convention Center at 153 Franklin Street on December 14, 2024 in Buffalo, New York 14202. For over 70 years, young ladies have been formally presented to the Western New York (WNY) community and awarded scholarships/incentives through the Debutante Leadership/Scholarship Program.

Over the years, more than 600 participants have benefited from the program. Additionally, participants have rendered numerous hours of community service in the local WNY area. The Debutante Leadership/Scholarship Program serves to equip, encourage, and stimulate young ladies who are juniors and seniors in high school to pursue higher education, academic excellence, personal development, and civic involvement. The program objectives are achieved through a yearlong curriculum consisting of educational workshops, activities, community service outings and dance rehearsals. The culminating event of the program is the Debutante Pageant & Ball/Rites of Passage, where the young ladies are formally presented to society and awarded scholarship/incentives.

The enclosed Purchase Form includes prices for sponsorships, ads, tables, and individual ticket purchases. Please return the enclosed form and remit checks to **Gamma Phi Omega Chapter Housing Development Corporation**. You may direct inquiries to Mrs. Teena Jones at ubgrad1@gmail.com or Ms. Stacy Beauford at stacylewisbeauford@gmail.com our Conference Co-Chairmen.

Alpha Kappa Alpha Sorority, Inc. is an international organization with 325,000 members and 1061 chapters spanning eleven countries working to further the education of young people focusing on college access and readiness. For our young people it is imperative that we move from inspiration to action. The organization was founded in 1908 on the campus of Howard University in Washington, D. C. The Gamma Phi Omega Chapter was chartered in June of 1944 and annually awards scholarship/incentives to the WNY community. We need your help with our young participants in the Pearls, Poised for Perfection Program, we cannot do it alone. There is no level of support too small. Together we can help shape a new generation of leaders. Please join us in celebrating the future of Western New York students.

Sincerely,

Crystal A. Benton

Crystal A. Benton
Gamma Phi Omega Chapter

Dawn E. Sanders-Garrett

Dawn E. Sanders-Garrett
Gamma Phi Omega Chapter Housing



PURCHASE FORM

SOUVENIR JOURNAL-AD PRICES

AD SIZE	PRICE		SIZE	AD CHOICE (CHOOSE ONE)
Inside Front Cover	\$500		8" X 10 ½"	
Inside Back Cover	\$400		8" X 10 ½ "	
Outside Back Cover	\$450		8" X 10 ½ "	
Full Page Ad	\$125 Color	\$100 Black/White	8" X 10 ½ "	
Half Page Ad	<u>\$80 Color</u>	<u>\$70 Black/White</u>	<u>8" X 5"</u>	
Quarter Page Ad	\$55 Color	\$45 Black/White	4" X 5"	
Patron Page Ad	\$20 Mr. & Mrs.	\$10 Individual	Name Listed	
Business Card Ad	\$45 Color	\$35 Black/White	3.5" X 2.0"	

EVENT TICKET PRICES

Tickets	Price	No. of Tickets/Tables
Individual Ticket(s)	\$75.00	
Table (8 tickets)	\$600	

SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Price	Benefits	Choice
PINK	\$2400	Full page ad in souvenir journal& acknowledgement on event program, banner and social media. 2 Tickets to event	
GREEN	\$1500	Full page ad in souvenir journal & acknowledgment on event program. 2 Tickets to event	
IVY	\$1000	Half page ad in souvenir journal. 1 ticket to event	
PEARL	\$500	Quarter page ad in souvenir journal. 1 ticket to event	

If purchasing a Sponsorship, please reply on or before 3/1/2024. Email: gpodebutante@gmail.com

I have enclosed payment of \$_____ Contact Name: _____

Organization Name: _____

Phone: _____ Email: _____

Checks for all purchases should be made payable to:

Gamma Phi Omega Chapter Housing Development Corporation

Mailing Address: PO Box 211, Buffalo, N.Y. 14207

Contact: Lori Adams-Mabry at 716-390-9853 or Otilie M. Woodruff @716-472-1354

Email: akappo@gmail.com



Alpha Kappa Alpha Sorority, Inc.

Gamma Phi Omega Chapter

2024

Debutante Leadership Program

"PEARLS. POISED FOR PERFECTION"

